

NITIKA PATODI

Graphic Designer

Contact

+1 408 221 1287

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nitikapatodi.com

Skills

Interaction Design, HTML/CSS, User Research, Typography, Layouts, Brand Identity, UI-UX, Prototyping, Wireframing, Print Design, Project Management, Strategic Planning

Languages

English, Hindi

References

Objective

Designer with a focus on cross platform strategy, interaction and branding. Seeking for an opportunity to fully utilize my skills, while making a significant contribution to the success of the company. I am passionate about connecting consumer insights with design strategies to deliver compelling ideas.

Education

Academy Of Art University

MA-School of Graphic Design

2020-2022(Expected), San Francisco

B.D. Somani Institute of Fashion and Technology

MA-Art And Multimedia

2016, Mumbai (India)

Lala Lajpat Rai College of Commerce and Economics

BA-Management Studies

2014, Mumbai (India)

Experience

Wodrob Magazine, Creative Designer | 2018-2019, Mumbai (India)

Responsible for daily innovative designs for social media. Created high volume of magazine covers and layouts. Developed visual fashion art concept to convey information through creative channel. Integrated typographic and graphic elements to layouts.

Togglehead, Junior Designer | 2016-2017, Mumbai (India)

Provided solutions to solve problems and deliver better user experience for the brand products.

Worked on brands that Includes : Muji, Gits, Cocoon Rugs, Ramptons.

Designed Facebook, Instagram, Pinterest and Twitter advertising for these brands. Resulted in brand consistency across all marketing touchpoints.

Used Indesign, Photoshop and Illustrator to execute designs.

Acknowledgments

Pearson BTEC Level 4 HNC Diploma with Distinction | 2017

Design Tools

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Figma, Sketch, Premiere Pro,